

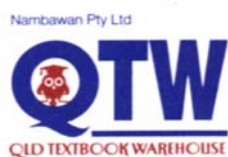
## Diploma of Business Studies Book List Continuing Students Ithaca Campus Semester 2 2010

Competency Code	Competency Name	Text Book Title	Approx cost
BS502A	Business Information Analysis	<b>Statistics for the Terrified e4</b> By G. Kranzler, J. Moursund & J.H. Kranzler ISBN 9780132328869 (Pearson)	\$69.00
BS503A	Marketing Principles	<b>Principles of Marketing e4</b> By Kotler ISBN 9781442500419 (Pearson)	\$116.50
BS507A	Introduction to Economics	<b>Economics for Today e3</b> Layton A, Robinson J and Tucker I B ISBN 9780170137089 (Cengage)	\$103.00
BS508A BSBADM408A	Accounting Principles Prepare Financial Reports	<b>Accounting e7 + Access Card</b> Hoggett J, Edwards L, Medlin J. ISBN 9781742164502 (John Wiley)	\$127.00
BSBITU402A	Complex Spreadsheets	<b>Develop and Use Complex Spreadsheets -Excel 2007</b> IBSA Student Workbook ISBN 9781921713583	\$11.00

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